

Market Structure

Perfectly Competitive Market:

1. infinitely large buyers and sellers.
2. Sellers are price takers. Prices are taken as given.
ie. $P = \bar{P}$ const.
3. homogenous/identical products and perfect substitutes.
4. Free entry and free exit.
5. Perfect knowledge among buyers and sellers.
6. Free factor mobility.
7. There is no transportation cost.

Revenue Curves under Perfect Competition

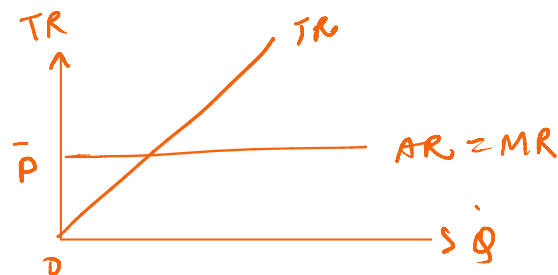
$$(1) TR = P \times Q = \bar{P} \times Q \quad [\because P = \bar{P}]$$

$$\text{slope of TR} = \frac{dTR}{dQ} = \bar{P} = \text{const.}$$

or $MR = \bar{P} = \text{const}$

$$(2) AR = \frac{TR}{Q} = \frac{\bar{P} \times Q}{Q} = \bar{P}$$

↳ demand curve of



firm
 AR is a horizontal line which is perfectly elastic
 only in a perfectly competitive market
 $MR = AR = \bar{P}$ ✓

Objective of the firm is to maximise profit

$$\pi = TR - TC \quad \checkmark$$

F.O.C $\frac{d\pi}{dq} = 0$

$$\frac{\partial TR}{\partial q} - \frac{\partial TC}{\partial q} = 0$$

$$MR - MC = 0$$

$MR = MC$ ✓ Necessary condition.

S.O.C $\frac{\partial^2 \pi}{\partial q^2} < 0$

$$\frac{\partial^2 TR}{\partial q^2} - \frac{\partial^2 TC}{\partial q^2} < 0$$

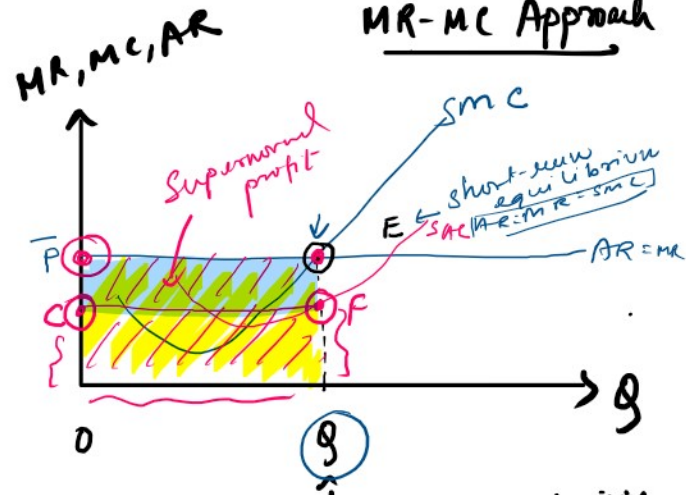
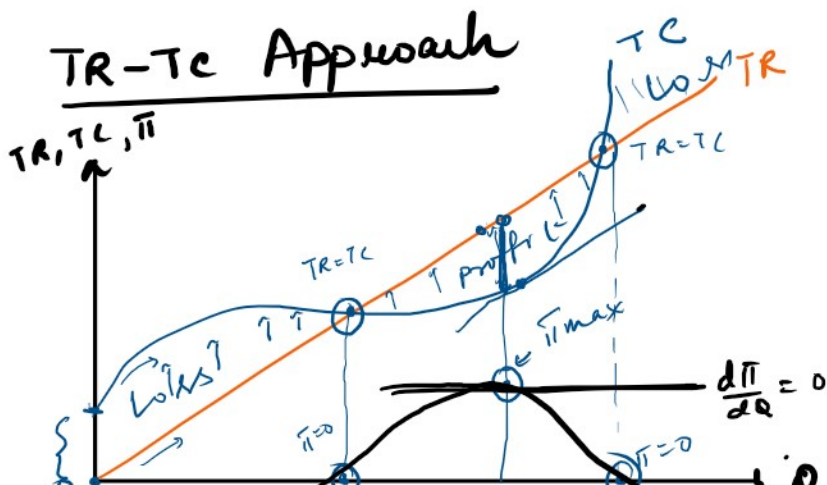
Slope of MR - Slope of MC < 0

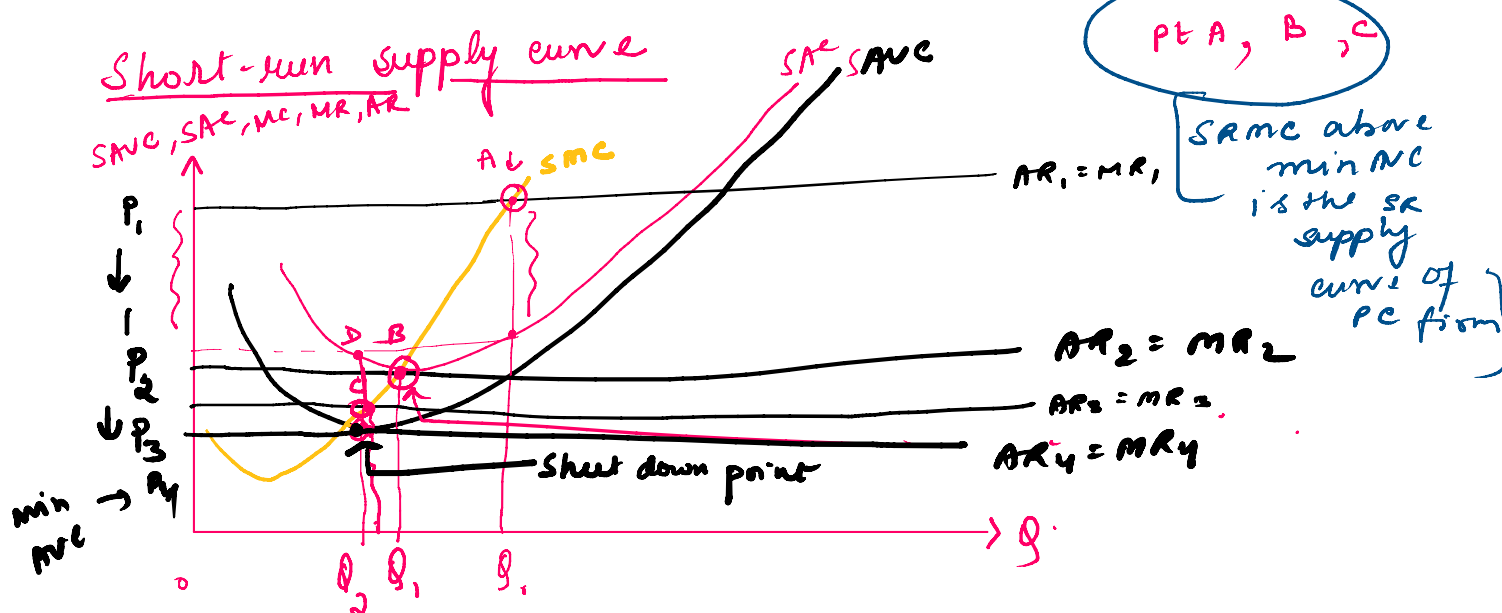
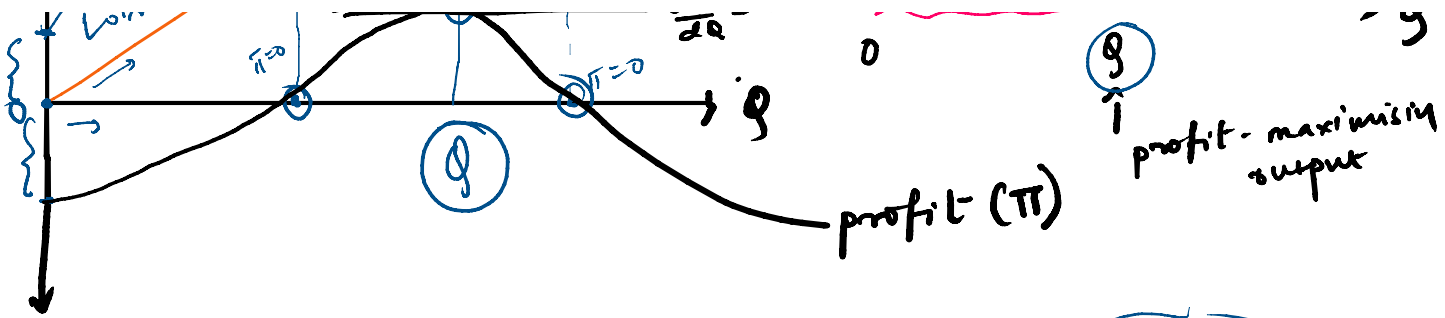
Slope of MR < Slope of MC

Sufficiency condition

Short-run equl.
 MR-MC Approach

* Only in P.C,
 we have
 $AR = MR = MC = \bar{P}$ ✓





Let the cost function of the firm be

$$C = C_i(q_i)$$

then $\frac{\partial C}{\partial q_i} = C'(q_i) = MC$

Given the market price (p) the supply function of the firm is given

$$\left\{ \begin{array}{l} \text{by } S_i = S_i(P) \text{ for } P \geq \min AVC \\ = 0 \text{ for } P < \min AVC \end{array} \right.$$

Suppose there are N identical firms, then

market supply is $S = \sum^N S_i(P)$

Suppose $P < AVC$
 $Pq < (AVC)q$
 $TR < TVC$
 $TA < TC - TFC$
 $TR - TC < -TFC$
 $\boxed{TC - TR} > \boxed{TFC}$
 Loss > TFC

" market supply is $S = \sum_{i=1}^N s_i(p)$

$$= \boxed{N \times s_i(p) = S(p)}$$

Q. Let the total cost curve is given by
 $C_i = 0.1 q_i^3 - 2q_i^2 + 15q_i + 10$.

Derive the short-run supply curve of a perfectly competitive firm.

$$MC_i = 0.3 q_i^2 - 4q_i + 15$$

At equm $MC_i = P$

$$\therefore 0.3 q_i^2 - 4q_i + 15 = P$$

$$\text{or, } 0.3 q_i^2 - 4q_i + (15 - P) = 0$$

$$\therefore q_i = \frac{4 \pm \sqrt{16 - 1.2(15 - P)}}{0.6}$$

$$= \frac{4 \pm \sqrt{16 - 18 + 1.2P}}{0.6}$$

$$\boxed{q_i = \frac{4 \pm \sqrt{1.2P - 2}}{0.6}}$$

$$C_i = \boxed{0.1 q_i^3 - 2q_i^2 + 15 q_i} + 10$$

$$MC_i = 0.1 q_i^2 - 2q_i + 15$$

F.O.C

$$\frac{\partial AC_i}{\partial q_i} = 0$$

$$0.2q_i - 2 = 0$$

$$q_i = 10 \text{ units}$$

$$\begin{aligned} \therefore \min AC_i &= 0.1 \times 10^2 - 2 \times 10 + 15 \\ &= 10 - 20 + 15 = 5 \end{aligned}$$

$$\therefore \min AC_i = 5$$

$$S_i = \frac{4 \pm \sqrt{1.2P - 2}}{0.6} \quad \text{for } P \geq 5$$

$$= 0 \quad \text{for } P < 5$$

For a market with 100 firms, the market supply curve will be

$$S = 100 \times \left[\frac{4 \pm \sqrt{1.2P - 2}}{0.6} \right] \quad \text{for } P \geq 5$$
$$= 0 \quad \text{for } P < 5$$

Long run equl: $\boxed{PAC = SMC = LMC = MR = AR}$

↓
Normal profit
Break-even point.

Break-even 1