

Revenues :

- 1)  $TR = P \times Q$
- 2)  $AR = \frac{TR}{Q} = \frac{P \times Q}{Q} = P$  (it is fixed in Perfect competition and variable in a monopoly market).
- 3)  $MR = \frac{\Delta TR}{\Delta Q} = P$  (fixed in PC) and variable in monopoly.

Costs :

$$TC = TVC + TFC$$

$$\frac{TC}{Q} = \frac{TVC}{Q} + \frac{TFC}{Q}$$

$$AC = AVC + AFC$$

Profit :

$$\pi = TR - TC$$

at maximum profit  $\frac{\Delta \pi}{\Delta Q} = 0$   
and  $MR = MC$

in case of PC  $\Rightarrow \bar{P} = AR = MR = MC$

## Numericals:

1. Suppose that a competitive firm's marginal cost of producing output  $q$  is given by  $MC(q) = 3 + 2q$ .

Assume that market price of the firm is  $\$9$ .

a) What level of output will the firm produce.

In a competitive mkt,  $MC = P$

Here  $MC = 3 + 2q$   
and  $P = 9$

$$\therefore 3 + 2q = 9$$

$$\Rightarrow 2q = 6$$

$$\Rightarrow q = 6/2 = 3 \text{ units}$$

b) Suppose that AVC is  $AVC(q) = 3 + q$ . Suppose that firm's fixed cost is \$3. Will the firm be earning a positive, negative or zero profit in short-run?

We have  $P = 9$ ,  $q = 3 \text{ units}$

$$AVC = 3 + q \quad TFC = 3$$

Let us calculate TR i.e.  $P \times Q$

$$\therefore TR = 9 \times 3 = \$27$$

What is  $TC = TVC + TFC$

$$\text{at } q = 3 \Rightarrow AVC = 3 + 3 = 6 \text{ units}$$

$$\text{and } AVC = \frac{TVC}{Q}$$

$$\therefore TVC = AVC \times Q$$

$$TVC = 6 \times 3$$

$$TVC = \$18$$

$$\therefore TC = TVC + TFC$$

$$TC = 18 + 3 = \$21$$

So  $TR = \$27$  and  $TC = \$21$

$$\therefore \text{Profit, } \pi = TR - TC$$

$$= 27 - 21$$

$$\pi = \$6 > 0$$

$$\pi = \$6 > 0$$

$\therefore$  profit is positive that is supernormal profit.

2) Suppose the same firm's cost function is

$$C(q) = 4q^2 + 16$$

Find the variable cost, fixed cost, average variable cost and average fixed cost.

Given  $TC = C(q) = 4q^2 + 16$

TVC varies with output  
TFC is the fixed part

from ①  $TVC = 4q^2$  and  $TFC = 16$

$$AVC = \frac{TVC}{q} = \frac{4q^2}{q} \quad \text{and} \quad AFC = \frac{TFC}{q} = \frac{16}{q}$$

$$AVC = 4q$$

3) Suppose that a competitive firm has a total cost function

$$C(q) = 450 + 15q + 2q^2$$

and marginal cost function,  $MC(q) = 15 + 4q$ . If the market price is  $P = 115$  per unit, find the level of output produced by the firm. Find the level of profit.

Soln

we are given,  $C(q) = 450 + 15q + 2q^2$  (Total cost)

$$MC = 15 + 4q \checkmark$$

$$\text{and } P = 115$$



In P.C market,  $MR = P = 115$

And to find output,  $MR = MC$

$$115 = 15 + 4q$$

$$4q = 100$$

$$q = 25 \text{ units}$$

We know, profit  $\pi = TR - TC$

What is  $TR = P \times q = 115 \times 25$   
 $TR = 2875$

$$\therefore \pi = 2875 - 2075$$

$$\pi = 800$$

$$\frac{2875}{2075} = 800$$

and  $TC = 450 + 15q + 2q^2$

$$\begin{aligned} \therefore \text{at } q = 25 \\ TC &= 450 + 15 \times 25 + 2 \times (25)^2 \\ &= 450 + 375 + 1250 \\ &= 825 + 1250 \end{aligned}$$

$$TC = 2075$$

Q4 Consider a city that has a number of hot dog stands operating throughout the downtown area. Suppose that each vendor has a marginal cost of \$1.50 per head and no fixed cost. Let the maximum number of hot dogs that any one vendor can sell in a day is 100 per day.

(a) If the  $P = \$2$ , how many hot dogs each seller want to sell

ans  $q = 100 \text{ units}$

(b) If the industry is in perfect competition will the price remain at \$2? If not what will be the price?

the price remain at \$2!  $\rightarrow$  price?

In the present case price per hot dog = \$2

MC per hot dog = \$1.50

profit per hot dog =  $2 - 1.50$   
= \$0.50

$\therefore$  Total profit after selling 100 units =  $0.50 \times 100$   
= \$50 > 0

due to super normal profit, new sellers will enter the market freely, as a result price begins to fall due to increase in supply.

$\therefore$  Therefore price will change.

(super normal profit)

$P = \text{min AVC}$

at min AVC;  $AVC = MC = \$1.50$

$\therefore P = \$1.50$  new price and there will be 0 profit.

(c) If each vendor sells exactly 100 hot dogs a day and the demand for hot dogs from vendors in the city is

$$Q = 4400 - 1200P, \text{ how many}$$

vendors are there?

Case I: short-run when price  $P = \$2$

$$\text{then } Q = 4400 - 1200P$$

$$\text{or, } Q = 4400 - 1200 \times 2$$



$$\text{or, } Q = 4400 - 1200 \times 2$$

$$\text{or, } Q = 4400 - 2400$$

$$Q = 2000 \text{ units}$$

each vendor can sell  $(q) = 100$  units of hot dog

$$\therefore \text{No. of vendors, } (n) = \frac{Q}{q} = \frac{2000}{100} = 20 \text{ vendors}$$

Case (ii) In Longrun, price drops to  $P = \$1.50$  due to increase in supply (free exit)

$$Q = 4400 - 1200 \times P = 4400 - 1200 \times 1.50 \\ = 4400 - 1800$$

$$Q = 2600 \text{ units}$$

$$\text{So the number of vendors, } n = \frac{Q}{q} = \frac{2600}{100} = 26 \text{ vendors}$$

(d) Suppose the city decides to regulate hot dog vendors by issuing permits. If the city issues only 20 units and if each vendor continues to sell 100 hot dogs a day, what price will a hot dog sell for.

Ans if 20 sellers sell 100 hot dogs each day then total quant sold will be 2000 units

1 unit

5¢

2000 units

$$Q = 4400 - 1200P$$

$$2000 = 4400 - 1200P$$

$$P = \frac{4400 - 2000}{1200} =$$

$$\frac{2400}{1200}$$

$$P = \$2 \text{ ans.}$$

(e) Suppose the city decides to sell permits. What is the highest price a vendor would pay for a permit.

at  $P = \$2 \Rightarrow$  profit is \$0.50

$\hookrightarrow$  max price is this offered by vendor for a permit.