

# Logit Model Estimation.

(Maximum Likelihood Method).

$P_r(Y/x)$   $\xrightarrow{\text{probability}}$   $\left. \begin{array}{l} \text{Yes} \\ \text{or} \\ \text{No.} \end{array} \right\}$  Binary  $\rightarrow \begin{array}{l} 1 \\ 0 \end{array}$

let's pick one of the classes and call it  $\textcircled{1}$  and other is  $\textcircled{0}$ . In this case  $Y$  becomes an indicator variable and you can say that

$$P_r(Y=1) = E(Y)$$

$\sum, \prod$

in terms of conditional probability,  $P_r(Y=1|x=x) = E(Y|x=x)$

Assume that  $P_r(Y=1|x=x) = p(x; \theta)$

then the conditional likelihood function is,

$$\prod_{i=1}^n P_r(Y=y_i | x=x_i) = \prod_{i=1}^n p(x_i; \theta)^{y_i} (1-p(x_i; \theta))^{1-y_i}$$

Recall that in a sequence of Bernoulli trials

$y_1, y_2, \dots, y_n$  where there is a constant probability of success  $p$ , the likelihood is

$$\prod_{i=1}^n p^{y_i} (1-p)^{1-y_i}$$

## LOGISTIC REGRESSION:

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So we have a binary output variable  $Y$ , and we want to model the conditional probability  $P_r(Y=1|X=x)$  as a function of  $x$ ; any unknown parameters in the function are to be estimated by maximum likelihood.

How can we use linear regression then?

(1) The most obvious idea is to let  $p(x)$  be a linear function of  $x$ . Every increment of component of  $x$  would add or subtract to the probability. Here  $p$  must be 0 and 1.

(2) The next idea is to take  $\log p(x)$  be a linear function of  $x$ , so that changing an input variable multiplies the probability by a fixed amount.

(3) The easiest modification of  $\log p$  is logistic (or logit) transformation,  $\log\left(\frac{p}{1-p}\right)$

Formally the model logistic regression model is that,

$$\log \frac{p(x)}{1-p(x)} = \beta_0 + x \cdot \beta$$

Solving for  $p$ , this gives

$$\frac{e^{\beta_0 + x \cdot \beta}}{1 + e^{\beta_0 + x \cdot \beta}}$$

Solving for  $p$ , this gives

$$\underline{p(x; \beta, w)} = \frac{e^{\beta_0 + x \cdot \beta}}{1 + e^{\beta_0 + x \cdot \beta}} = \frac{1}{1 + e^{-(\beta_0 + x \cdot \beta)}}$$

we should predict  $Y=1$  when  $p \geq 0.5$   
 &  $Y=0$  when  $p < 0.5$

## # Likelihood function for Logistic Regression:

Because Logistic regression predicts probabilities, rather than just classes, we can fit it using likelihood. For each data point, we have a vector of features,  $x_i$  and an observed class,  $y_i$ . The probability of that class was either

$p$ , if  $y_i = 1$  or  $1-p$  if  $y_i = 0$

The likelihood is then

$$L(\beta_0, \beta) = \prod_{i=1}^n p(x_i)^{y_i} (1-p(x_i))^{1-y_i}$$

Let us take log on both sides, then the log-likelihood turns as follows:

$$\log L(\beta_0, \beta) = \sum_{i=1}^n y_i \log p(x_i) + \sum_{i=1}^n (1-y_i) \log (1-p(x_i))$$

$$= \sum_{i=1}^n y_i \log p(x_i) + \sum_{i=1}^n (1-y_i) \log (1-p(x_i))$$

$$\begin{aligned}
&= \underbrace{\sum_{i=1}^n y_i \cdot \log p(x_i)} + \sum_{i=1}^n \log(1-p(x_i)) \\
&\quad - \underbrace{\sum_{i=1}^n y_i \cdot \log(1-p(x_i))} \\
&= \sum \log(1-p(x_i)) + \sum y_i \left[ \log p(x_i) - \log(1-p(x_i)) \right] \\
&= \sum \log(1-p(x_i)) + \sum y_i \left( \log \frac{p(x_i)}{1-p(x_i)} \right) \\
&= \sum \log(1-p(x_i)) + \sum y_i (\beta_0 + x_i \cdot \beta)
\end{aligned}$$

$$\text{Log } L(\beta_0, \beta) = \sum_{i=1}^n -\log(1 + e^{\beta_0 + x_i \beta}) + \sum_{i=1}^n y_i (\beta_0 + x_i \beta)$$

$\hookrightarrow$  Log-likelihood function (LLF).

To find the maximum Likelihood estimates we'd differentiate the log likelihood w.r.t parameters,

$$\frac{\partial \text{Log } L(\beta_0, \beta)}{\partial \beta_j} = - \sum \frac{1}{(1 + e^{\beta_0 + x_i \beta})} \left( e^{\beta_0 + x_i \beta} \right) (x_{ij}) + \sum y_i x_{ij}$$

$$= \sum (y_i - p(x_i; \beta_0, \beta)) x_{ij}$$