

① What is the problem of scarcity and choice?

but demand is unlimited but resources are limited/scarc

to meet the unlimited demand with limited resources → problem of scarcity and choice.
Resources → (L) (K) (Land)

X and Y

3 important question of economy:

① What to produce?
↳ and what is the quantity.

② How to produce?
↳ technique
↳ labour intensive technique
↳ capital intensive technique

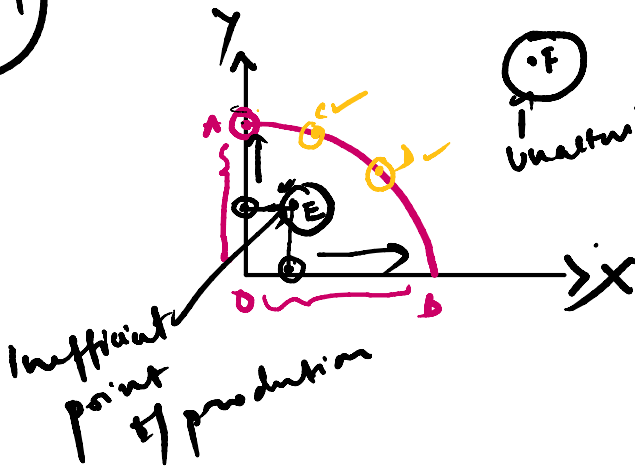
③ for whom to produce?
↳ problem of distribution
↳ distribution of income (income inequality)

Production Possibility Curve (PPC) or (PPF).

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↳ assumption of constant given resources.

X and Y



unattainable PPF is the locus of different combination of production of X and Y with given resources.

slope of PPC $\Rightarrow \frac{dy}{dx}$ \rightarrow trade-off between production X and Y

ie the opportunity cost of production

Change



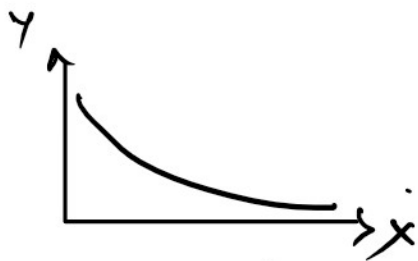
opportunity cost \rightarrow how many unit of Y production is given up to produce one additional unit of X commodity.

When opportunity cost is increasing then

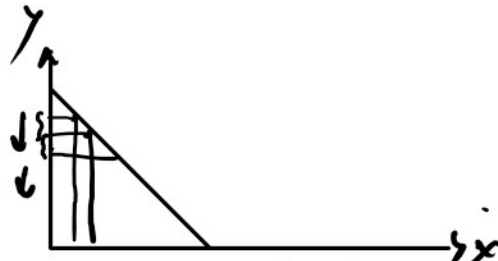
When opportunity cost is increasing, ...
(a) PPC is concave to origin.

(b) when opportunity cost is decreasing
then PPC is convex to origin.

(c) when opportunity cost is constant,
then PPC is a downward
sloping straight line.



(b) increasing
opportunity cost.



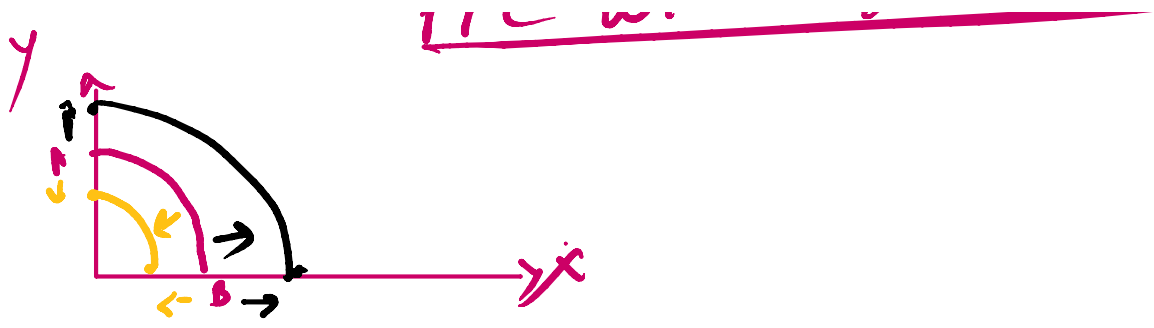
(c) constant
opportunity
cost.

Change in Production Possibility Curve (PPC)

(i) if (resources increase) (for example
improvement in technology
or increase in population).

that will increase both production
of x and y commodity, then
PPC will shift outwards.

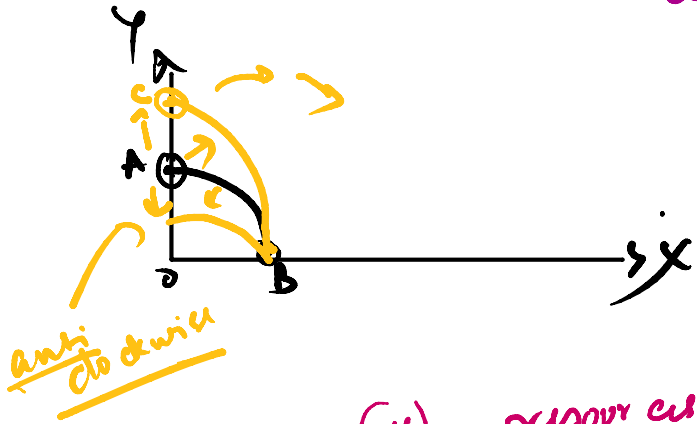
Y
A



(ii) suppose \rightarrow X is Labour intensive
 \rightarrow Y is Capital intensive

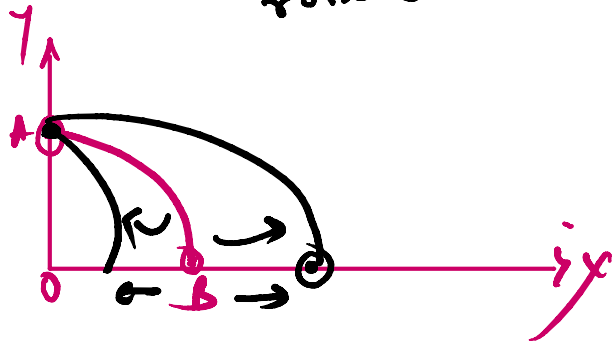
\rightarrow remaining const, if technology improves
 the production Y will increase
 and X remain same

swing clockwise
 \downarrow
 rotate



(iii) resources increases production of X
 while Y remain constant then,

rotate anticlockwise



Concept of Demand

- \rightarrow 1. Demand
- \rightarrow 2. Law of demand
- \rightarrow 3. Elastic demand

1. concept

2. Law of demand
 3. Factors affecting demand
 4. Shifts and no shift in demand
 5. Exception to law of demand
 6. Derive law of demand or explain why demand curve is downward sloping
- [Theory of cardinal utility approach]

Q. What is demand → in economics, any desire or wish fulfilled by purchasing power

1. Ability to pay (income)
2. willingness to pay

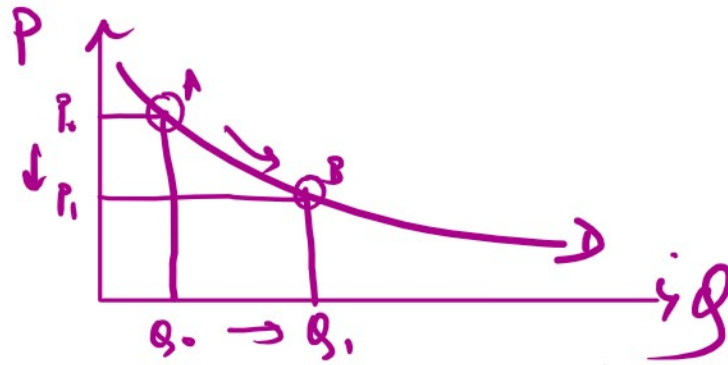
2. Law of Demand :

All factors remaining constant, when price of a commodity increases, the ^{quantity} demand for that commodity will decrease and vice-versa.

This inverse relation between price and quantity demanded is the Law of Demand.

That is Demand curve is downward sloping.

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What is a linear demand curve?

↓ Demand curve is a downward sloping straight line.

Let us write the inverse ^{linear} demand function as

$$P = a - bQ$$

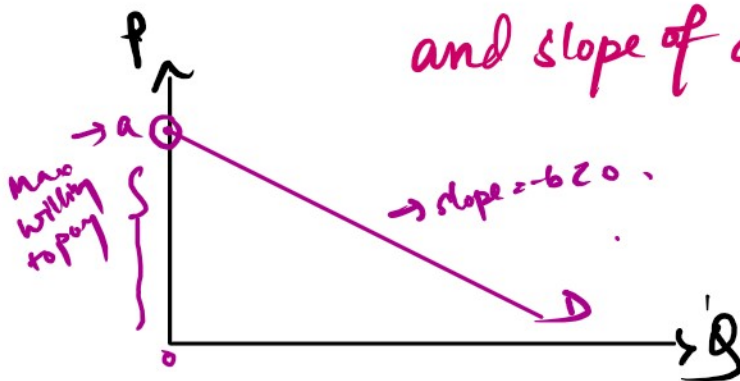
$$y = c + mx$$

Interpretation:

intercept slope

ie if $Q=0 \Rightarrow P=a$ (max willingness to pay)

and slope of demand, $\frac{dP}{dQ} = -b < 0$ (const)



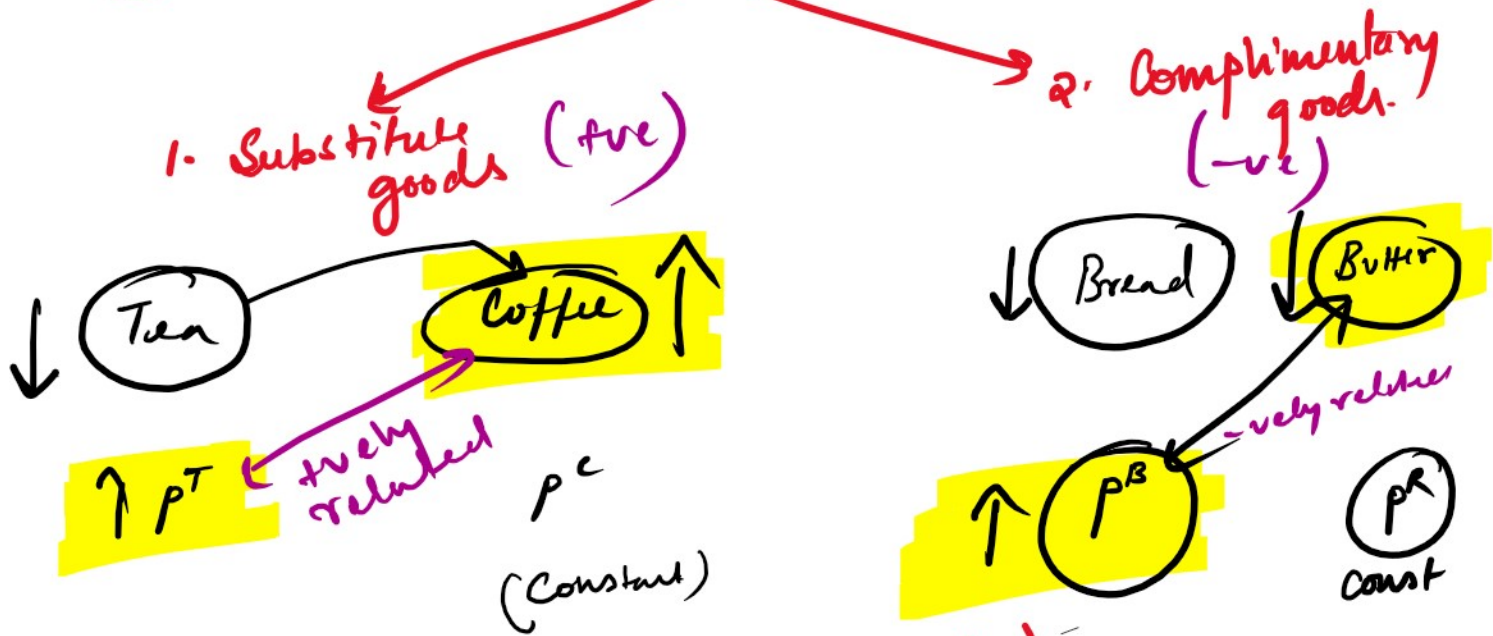
$$Q^d = f(P_x, M, P, P_s, P_c, P_T, N, E)$$

$(-)$ $(+)$ $(+)$ $(+)$ $(-)$
 $(-)$ $(+)$ $(+)$ $(-)$

② Factors affecting the demand.

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- ① Price of commodity x
- ② Income of consumer (m)
- ③ Price of related goods



④ Taste and Preferences (T)

⑤ Expectations regarding future price (E).

⑥ Number of buyers.