

Consumer Behavior

- (i) Indifference Curve & Budget Line
- (ii) Utility maximization [For 2 Goods case]  
[Obtain the Marshallian demand fns]
- (iii) Utility maximization with 3 or more goods  
[Method of Lagrange Multipliers]
- (iv) Utility Maximization  $\Rightarrow$  Indirect utility fn (Properties)  
Expenditure Minimization  $\Rightarrow$  Derive Hicksian Demand Curve
- (v) Slutsky Decomposition Effect  
Compared with Hicksian SE
- (vi) Intertemporal choice & Labour - Leisure Choice

Q. Consider  $u(x, y, z) = x + \min\{y, z\}$  - Find the Indirect utility fn.

B.L  $\Rightarrow M = P_x \cdot x + P_y \cdot y + P_z \cdot z$

Find Marshallian demands:

Max  $u = x + \min\{y, z\}$  s.t  $M = P_x \cdot x + P_y \cdot y + P_z \cdot z$

Solving: we  $x^* = x^*(P_x, P_y, P_z, M)$

$y^* = y^*(\quad)$

$z^* = z^*(\quad)$

$\therefore u(x^*, y^*, z^*) = u^* \Rightarrow$  Maximized value of utility  
 $= u^*(P_x, P_y, P_z, M)$  --- Indirect utility fn

$u = x + \min\{y, z\}$  [P.S b/w  $x$  &  $\min\{y, z\}$ ]  
 P.C b/w  $y, z$

$\checkmark \sim$   
 $\downarrow$  P.C b/w  $y, z$   
 At opt  $y^* = z^*$

$\therefore$  Let  $\min\{y, z\} = a$ ,  $P_a = P_y + P_z$

$$u = x + a$$

(i) If  $P_a > P_x$ , then,  $a = 0 \Rightarrow y^* = z^* = 0$ .

$$\therefore u = x; \quad x^* = \frac{M}{P_x}$$

$$\text{Ans: } x^* = \frac{M}{P_x}, \quad y^* = z^* = 0$$

$$u_1^* = x^* + \min(y^*, z^*) = \frac{M}{P_x}$$

(ii) If  $P_x > P_a \Rightarrow x^* = 0$

$$u = \min\{y, z\}$$

$$\text{At opt: } y^* = z^* = \frac{M}{P_y + P_z}$$

$$\text{Ans: } x^* = 0, \quad y^* = z^* = \frac{M}{P_y + P_z}$$

$$u_2^* = x^* + \min\{y^*, z^*\} = \frac{M}{P_y + P_z}$$

Combine:

$$\begin{aligned}
 u^* &= \text{Max}\{u_1^*, u_2^*\} \\
 &= \text{Max}\left\{\frac{M}{P_x}, \frac{M}{P_y + P_z}\right\} = M \cdot \text{Max}\left\{\frac{1}{P_x}, \frac{1}{P_y + P_z}\right\}
 \end{aligned}$$

8.  $u(x_1, x_2) = \min\{2x_1 + x_2, x_1 + 2x_2\}$

(i) Plot the IC [ $x_2 =$  vertical axis,  $x_1 =$  horizontal axis].

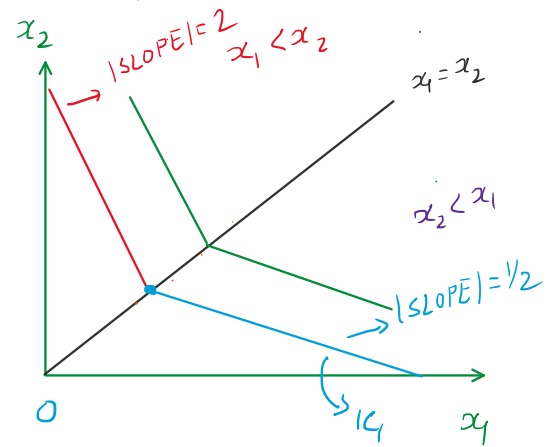
HW (ii) What should be range of  $P_1, P_2$  s.t both goods are consumed.

✓ (ii) What should be range of  $P_1, P_2$  s.t both goods are consumed.

$$u = \min \{ 2x_1 + x_2, x_1 + 2x_2 \}$$

At opt:  $2x_1 + x_2 = x_1 + 2x_2$

$$x_1 = x_2$$



Case I:  $2x_1 + x_2 < x_1 + 2x_2 \Rightarrow x_1 < x_2$

$$u = 2x_1 + x_2 \dots \text{ [P.S form]}$$

$$du = 2dx_1 + dx_2$$

$$0 = 2dx_1 + dx_2$$

$$dx_2 = -2dx_1 \Rightarrow \left| \frac{dx_2}{dx_1} \right| = 2$$

Case II:  $x_1 + 2x_2 < 2x_1 + x_2 \Rightarrow x_2 < x_1$

$$u = x_1 + 2x_2 \dots \text{ [P.S form]}$$

$$du = dx_1 + 2dx_2$$

$$0 = dx_1 + 2dx_2$$

$$2dx_2 = -dx_1 \Rightarrow \left| \frac{dx_2}{dx_1} \right| = \frac{1}{2}$$