

$$q_1 + q_2 = \left( \frac{a-c}{2b} \right)$$

Assuming that the firms will split the output equally, we get:-

$$q_{1,c}^* = q_{2,c}^* = \left( \frac{a-c}{4b} \right)$$

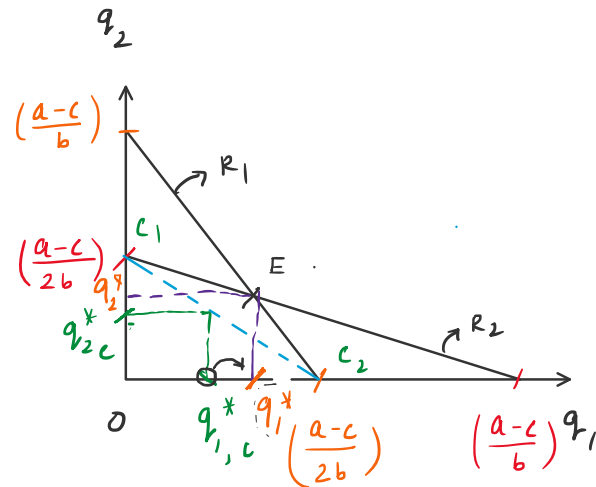
Note: Under Cournot Model:

$$R_1: 2bq_1 + bq_2 = (a-c) \dots (i)$$

$$R_2: bq_1 + 2bq_2 = (a-c) \dots (ii)$$

Under Cartel:

$$JP: q_1 + q_2 = \left( \frac{a-c}{2b} \right) \dots (iii)$$



$C_1, C_2$ : Locus of output levels that both firms produce under cartel.

The Cournot output level indicates the individual  $\pi$ -max output levels for each of the firms. If both the firms collude to max joint profits, then both individually produce less output as compared to the Cournot setup.  $\therefore$  Less output  $\Rightarrow$  Less profit. Hence both the firms in the cartel will have an incentive to cheat (to get higher individual profit). Hence a cartel is "unstable".

ff: If the MC of the participating firms in cartel are different, then also cartel will be unstable.

### Stackelberg's Model

There is one firm  $\Rightarrow$  Leader [He decides his output level first].

Other firm  $\Rightarrow$  Follower [He decides his optimal output, after the Leader's decision].

As the Leader decides on his optimal output level first, he can produce more and earn higher profits. This is the "First Mover Advantage".

8. Consider 2 firms participating the mkt. Mkt demand  $P = a - bq$ ,  $q = q_1 + q_2$ .  $MC_1(q_1) = MC_2(q_2) = c > 0$ .  
If Firm I is the leader. Find  $q_1^*$ ,  $q_2^*$ ,  $\pi_1^*$ ,  $\pi_2^*$ .

For the follower: Firm II: it will observe the output level of the firm I & then decide on its optimal output level  $q_2^*$  (given by  $R_2$ ).

For the leader: Firm I:

Firm I will first anticipate how firm II will react and incorporate this info into his optimal strategy to obtain  $q_1^*$ .

For Firm II:

$$\pi_2 = P \cdot q_2 - c_2 = [a - b(q_1 + q_2)] \cdot q_2 - c \cdot q_2$$
$$\frac{\partial \pi_2}{\partial q_2} = 0 \Rightarrow a - b(q_1 + q_2) - bq_2 - c = 0$$
$$\Rightarrow bq_1 + 2bq_2 = (a - c)$$
$$\Rightarrow q_2 = \frac{(a - c) - bq_1}{2b} \dots (R_2)$$

Firm I will incorporate  $(R_2)$  to maximize  $\pi_1$

... + will incorporate ( $R_2$ ) to maximize  $\pi_1$

∴ For firm I:  $\pi_1 = P \cdot q_1 - c_1 = [a - b(q_1 + q_2)] \cdot q_1 - c \cdot q_1$

$$\pi_1 = a q_1 - b q_1^2 - b q_1 q_2 - c q_1$$

$$\pi_1 = (a - c) q_1 - b q_1^2 - b q_1 \left[ \frac{(a - c) - b q_1}{2b} \right]$$

$$\pi_1 = (a - c) q_1 - b q_1^2 - \frac{(a - c)}{2} \cdot q_1 + \frac{b q_1^2}{2}$$

$$\pi_1 = \left( \frac{a - c}{2} \right) q_1 - \frac{b}{2} q_1^2$$

$$\frac{d\pi_1}{dq_1} = 0 \Rightarrow \left( \frac{a - c}{2} \right) - b q_1 = 0 \Rightarrow q_1^* = \left( \frac{a - c}{2b} \right)$$

From  $R_2$ :  $q_2^* = \frac{(a - c) - b q_1^*}{2b} = \frac{(a - c) - b \left( \frac{a - c}{2b} \right)}{2b}$

$$= \frac{\frac{1}{2}(a - c)}{2b} = \left( \frac{a - c}{4b} \right)$$

#10:  $P^* = a - b(q_1^* + q_2^*)$

$$\pi_1^* = \quad \quad \quad \pi_2^* =$$

Check  $\pi_1^* > \pi_2^*$

Q. Consider 3 firms in the mkt with the mkt demand curve  $P = 1 - q$ ,  $q = q_1 + q_2 + q_3$ . If  $MC = 0$  for all firms:

(i) Find the Cournot-Nash Equilibrium.

$$\pi_1 = P \cdot q_1 = (1 - q_1 - q_2 - q_3) \cdot q_1$$

$$\pi_2 = P \cdot q_2 = (1 - q_1 - q_2 - q_3) \cdot q_2$$

$$\pi_3 = P \cdot q_3 = (1 - q_1 - q_2 - q_3) \cdot q_3$$

$$\pi_3 = P \cdot q_3 = (1 - q_1 - q_2 - q_3) \cdot q_3$$

$$\begin{aligned} \text{Firm I: } \frac{\partial \pi_1}{\partial q_1} = 0 &\Rightarrow 1 - 2q_1 - q_2 - q_3 = 0 \Rightarrow 1 = 2q_1 + q_2 + q_3 \\ \text{Firm II: } \frac{\partial \pi_2}{\partial q_2} = 0 &\Rightarrow \dots = 0 \Rightarrow 1 = q_1 + 2q_2 + q_3 \\ \text{Firm III: } \frac{\partial \pi_3}{\partial q_3} = 0 &\Rightarrow \dots = 0 \Rightarrow 1 = q_1 + q_2 + 2q_3 \end{aligned}$$

As  $MC=0$  is same for all firms.  $q_1^* = q_2^* = q_3^* = \frac{1}{4}$ .

$$p^* = 1 - q^* = 1 - \frac{3}{4} = \frac{1}{4}$$

$$\pi_1^* = \pi_2^* = \pi_3^* = \frac{1}{16}$$

HW  
(ii) If firms 2 & 3 collude. Find the Cournot Nash Equilibrium and compare the profit levels of the firms.