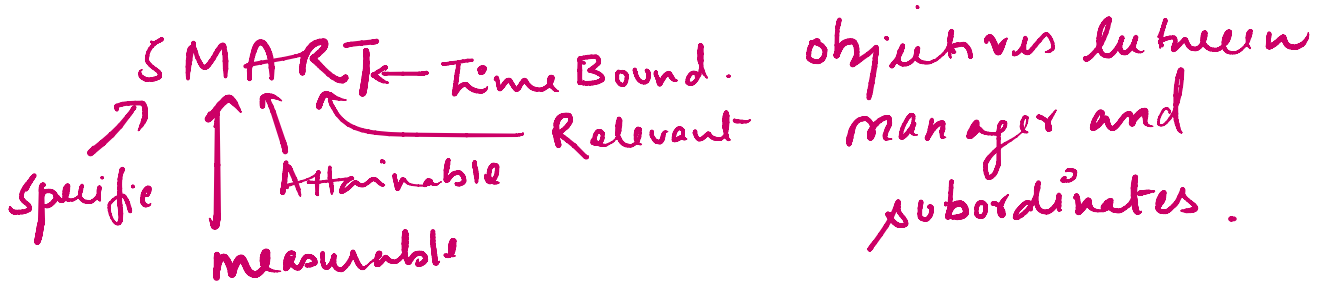


Management by Objectives (MBO)



- Key concepts:
- 1) Goal setting
 - 2) Participative Process
 - 3) Performance Measurement
 - 4) Feedback and coaching
 - 5) Rewards and Recognition.
 - 6) Flexibility and Adaptation.

- Benefits of MBO:
- a) improved communication
 - b) increased employee motivation
 - c) better alignment of individual efforts with organisational goals

Some key points related to objectives in planning and organising process:

- 1) Clarity and specificity → well defined, clear and specific
- 2) Measurability → to be able to track the

2) Measurability → to be able to track progress

3) Time-bound → frame or deadline.

4) Alignment with overall goal
↳ in sync with the main goal.

5) Realistic and Attainable
↳ challenging but realistic

6) Relevance:

7) Hierarchy of Objectives:

↳ In larger organisations, objectives are often cascaded down from top-level to middle management.

What is a policy in management?

↳ A policy is a predetermined course of action or a set of guidelines established by an organisation to guide decision-making, behaviour and actions of its members.

→ Policy provide a framework for consistent & objective decision-making, ensuring that the

→ Policy provides effective decision-making, ensuring that the organization's objectives are met while adhering to legal, ethical and operational requirements.

→ Why do a company need a policy/policies?

⇒ to solve a purpose, to cover a wide range of areas within an organisation, ex ethics, safety, information etc.

→ Better communication.

→ flexibility at work

→ implementation & enforcement.

Examples of organizational policies include:

a) Human Resources Policy

↳ covering areas such as hiring practices, employee benefits, performance evaluation, disciplinary procedures.

b) Information Technology Policy:

↳ addressing issues related to data security, internet usage, software

data security, internet usage, software licensing and hardware procurement.

c) Environmental Policy: Outlining the organisation's commitment to sustainable practices, waste management, and environmental compliance.

d) Financial Policy: Defining guidelines for budgeting, spending, financial reporting, internal controls

having well-defined policies, etc.

So, organisations can promote consistency, transparency and fairness in their operations. Policies provide a road map for employees to follow, reducing uncertainty and ensuring that the organisation functions effectively and ethically.

PROCEDURE: it refers to a set of established and documented steps or guidelines that individuals or teams follow to carry out specific tasks or activities in a consistent

individuals - or teams follow -
specific tasks or activities in a consistent
and efficient manner.

↳ it provides a structured approach to
handling routine or repetitive tasks,
ensuring that they are executed in a
standardised way, reducing risk of
errors, and promoting uniformity across
organisation.

Some key aspects of procedures include:

- a) Clarity and specificity → clear, concise, specific
- b) Repeatability → for tasks performed regularly
or frequently.
- c) Efficiency & Effectiveness
- d) Compliance & Standardization
- e) Training and Knowledge transfer
- f) Continuous Improvement.

Example of procedures across industry &
organizational context:

1. Employee Onboarding Procedure
2. IT Support Ticket Procedure

2. IT Support Ticket Procedure
3. Purchase Order Approval Procedure
4. Emergency Evacuation Procedure
5. Performance Appraisal Procedure

STRATEGIES & DECISION-MAKING APPROACHES:

① Rational Decision Making:

↳ systematic and logical analysis of all available information of alternatives.

② Intuitive Decision Making:

↳ It is a decision-making approach where the manager relies on their instincts, past experience and gut feelings to make a choice.

③ Bounded Rationality:

↳ Herbert Simon

↳ in this approach managers make satisfactory decisions that are within constraints

make satisfactory decisions that are -
good enough given the constraints
of time, resources and information
availability.

④ Political Decision Making:

↳ In this approach, decision making considers interests and power struggles and decisions are made through negotiation, bargaining and compromise.

⑥ Collaborative Decision Making

↳ involves multiple stakeholders.

⑦ Decision Trees and Models

↳ Managers can use decision trees and models to map out different alternatives

⑧ Group Decision Making:

⑧ Group Decision Making:

↳ involving a group of individuals in decision making process can lead to collective intelligence & better decision. However it can also be time consuming & prone to conflicts.

